

2010 PRODUCT INTRODUCTIONS

CELEBRATING



Sundance® Spas

780 Series - Chelsea



2009



2010

We've updated our most popular 780 model with an open seating configuration to include a refreshed focus on direct and powerful hydrotherapy. Our therapy seats with SMT jets are optimized to concentrate on a more complete back massage. The new jet configuration also offers increased flexibility to consumers depending on their individual hydrotherapy preferences.

On top of that, we've added hydrotherapy massage beneath the waterfall providing another place to relax. The two SMT jets in this area deliver a strong lower back massage. Lastly, we've repositioned our Fluidix jets in a horizontal pattern that focuses on the lower- to middle-section of the back.

Other changes include the removal of the illuminated diverter valve, repositioning of the speakers, and the addition of a textured footwell for better traction.

780 Series - Hamilton



2009



2010

The 2010 Hamilton received a facelift with a focus on hydrotherapy, seating and easy of entry. We've added powerful SMT jets to key therapy seats to increase the effectiveness of the massage.

Additionally, The lounge is repositioned to the back of the spa and the elevation of the seat behind the control has increased slightly for an easier point of entry.

The Hamilton's size has changed to 7'4" x 7'4" x 36" for greater harmonization between product series and complimentary products. This facilitates easier selling and the ability to use common parts such as covers. The Hamilton will now use the same cover as the Chelsea and Hartford.

Other changes include the removal of the illuminated diverter valve, repositioning of the speakers, and the addition of a textured footwell area for better traction.

780 Series – Certa



2009



2010

Our most popular 780 lounge model is re-designed with a focus on powerful hydrotherapy, ease of entry and comfortable seating. The number of SMT jets increases in key seats that give a consumer a variety of hydrotherapy possibilities. We've updated the balance of Fluidix jets in the spa to focus on the areas along the spine. We also created a new seat specializing in lower back massage.

Additionally, you will notice that the lounge is repositioned to the back of the spa and the elevation of the seat behind the control has increased slightly for an easier point of entry.

Other changes include the removal of the illuminated diverter valve, repositioning of the speakers, and the addition of a textured footwell area for better traction.

**Information attached is confidential and owned by Sundance Spas

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2010 Jet Change Summary - 780 Series

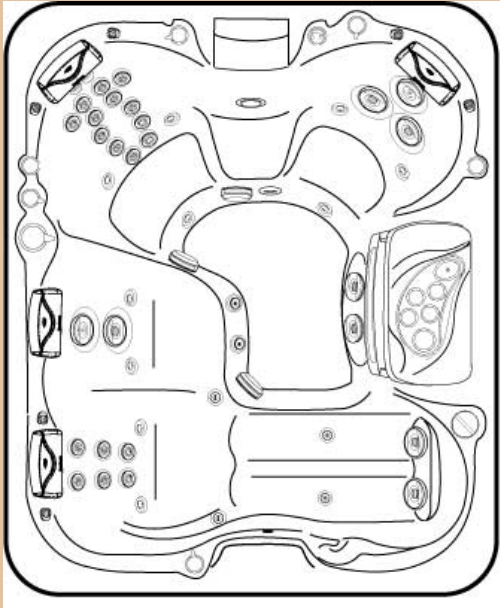


Model	<u>Chelsee</u>		<u>Hamilton</u>		<u>Certa</u>	
	<u>2009</u>	<u>2010</u>	<u>2009</u>	<u>2010</u>	<u>2009</u>	<u>2010</u>
Total Jets	35	36	41	40	34	35
Accu-pressure	11	9	11	9	11	9
SMT Micro	8	8	12	12	6	8
SMT Fluidix	8	2	12	8	8	8
SMT Mini	4	4	3	0	4	0
SMT	3	12	3	11	5	10
SMT Turbo	1	1	-	-	-	-

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2010 880 Series - Marin



Building on the popularity of the Intelli-Sound system introduced in 2009, we are now rolling out this and other features to the new Marin for 2010. An exclusive Sundance design offers many innovative features, including an all-in-one entertainment system with 1GB internal memory, JBL marine grade speakers, IPOD/IPHONE docking station, CD player, and AM/FM radio.

The new Marin for 2010 also features an enhanced SunGlow lighting system with illuminated air controls, as well as a refreshed topside control and a new pillow design.



2010 Topsiside Control



2010 Pillow

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880 Series Jet Changes

Maxxus



Optima



Majesta



Vortex



Fluidix



The Fluidix jets highlighted will be replaced with two vortex jets to create a consistent 4 jet vortex therapy seat.

Jets will be removed

Additional Changes

- **Birchwood will no longer be offered for spas or accessories starting with all 2010 models.**
- **Camden and Dover will no longer feature an illuminated light ring**
- **880 Series Skirt Design Change**

As we move to create a more consistent look on our 780 and 880 Series products, you will notice that the synthetic skirt panel designs will now match on all sides except for the front panel covering the equipment bay.